## **ORDER**

N EW Sobo

 Order / Rev:
 726059

 Alt Order #:
 06400803

 Product Desc:
 Obama for America

 Estimate:
 2309

Flight Dates: 11/01/12 - 11/06/12

Original Date / Rev: 10/31/12 / 10/31/12

Order Type: Political

Primary AE: Kristen Waskie

 Sales Office:
 T-PHI

 Sales Region:
 NAT

Agency Name: Greer Margolis Mitchell/ Pol

Buying Contact:

Billing Contact:

3050 K St NW

Washington, DC 20007

Billing Calendar: Broadcast

Billing Cycle: WEEKLY
Agency Commission: 15%

Cash

Advertiser Name: Obama/D/President

Demographic: A25-54

Product Codes: PL-Federal,PL-Presidential,Political

Priority: P-1

Revenue Codes: AGY, GEN, POL

New Business Thru:

Billing Type:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	48	\$18,710.00	\$15,903.50
11/05/12	11/11/12	23	\$8,570.00	\$7,284.50

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	71	\$27,280.00	\$23,188.00	0.00
Totals	71	\$27,280.00	\$23,188,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1	WZZM	11/01/12	11/02/12	M-F 5-530a M-F Morning News	CM	5-530a	TF	:30	2	\$300.00 P-1	0.00 NM	2	\$600.00
2	WZZM	11/05/12	11/06/12	M-F 5-530a M-F Morning News	СМ	5-530a	МТ	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
3	WZZM	11/01/12	11/02/12	M-F 530-6a M-F Morning News	CM	530-6a	TF	:30	2	\$375.00 P-1	0.00 NM	2	\$750.00
4	WZZM	11/05/12	11/06/12	M-F 530-6a M-F Morning News	СМ	530-6a	МГ	:30	1	\$375.00 P-1	0.00 NM	1	\$375.00
5	WZZM	11/01/12	11/02/12	M-F 6-7a M-F Morning News	CM	6-7a	TF	:30	2	\$600.00 P-1	0.00 NM	2	\$1,200.00
6	WZZM	11/01/12	11/02/12	M-F 7-9a M-F Good Morning Ar	CM nerica	7-9a	TF	:30	2	\$600.00 P-1	0.00 NM	2	\$1,200.00
7	WZZM	11/05/12	11/06/12	M-F 7-9a M-F Good Morning Ar	CM nerica	7-9a	МГ	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
8	WZZM	11/01/12	11/02/12	M-F 9-10a Take 5	СМ	9-10am	TF	:30	2	\$90.00 P-1	0.00 NM	2	\$180.00
9	WZZM	11/05/12	11/06/12	M-F 9-10a Take 5	СМ	9-10am	МГ	:30	2	\$90.00 P-1	0.00 NM	2	\$180.00
10	WZZM	11/01/12	11/02/12	M-F 10-1030am Millionaire	СМ	10-1030am	TF	:30	2	\$100.00 P-1	0.00 NM	2	\$200.00
11	WZZM	11/05/12	11/06/12	M-F 10-1030am Millionaire	CM	10-1030am	МГ	:30	2	\$100.00 P-1	0.00 NM	2	\$200.00

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**WZZM 13** 

Order / Rev: 726059

Advertiser: Obama/D/President

Alt Order #: 06400803

Product Desc: Obama for America

Flight Dates: 11/01/12 - 11/06/12 Estimate: 2309

_	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
12	WZZM	11/01/12	11/02/12	M-F 1030-11am Millionaire	CM	1030-11a	TF	:30	2	\$100.00 P-1	0.00 NM	2	\$200.00
13	WZZM	11/05/12	11/06/12	M-F 1030-11am Millionaire	СМ	1030-11a	МГ	:30	2	\$100.00 P-1	0.00 NM	2	\$200.00
14	WZZM	11/01/12	11/02/12	The View The View	СМ	11a-12n	TF	:30	2	\$400.00 P-1	0.00 NM	2	\$800.00
15	WZZM	11/05/12	11/06/12	The View The View	СМ	11a-12n	МГ	:30	2	\$250.00 P-1	0.00 NM	2	\$500.00
16	WZZM	11/01/12	11/02/12	M-F 12-1230p Noon News	СМ	12-1230pm	TF	:30	2	\$500.00 P-1	0.00 NM	2	\$1,000.00
17	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	СМ	12-1230pm	M	:30	1	\$500.00 P-1	0.00 NM	1	\$500.00
18	WZZM	11/01/12	11/02/12	M-F 1230-1p Judge Judy	СМ	1230-1p	TF	:30	2	\$165.00 P-1	0.00 NM	2	\$330.00
19	WZZM	11/05/12	11/05/12	M-F 1230-1p Judge Judy	СМ	1230-1p	M	:30	1	\$165.00 P-1	0.00 NM	1	\$165.00
20	WZZM	11/01/12	11/02/12	General Hospital General Hospital	СМ	2-3p	TF	:30	2	\$170.00 P-1	0.00 NM	2	\$340.00
21	WZZM	11/05/12	11/05/12	General Hospital General Hospital	СМ	2-3p	M	:30	1	\$170.00 P-1	0.00 NM	1	\$170.00
22	WZZM	11/01/12	11/02/12	M-F 3-4p Katie	СМ	3-4p	TF	:30	2	\$220.00 P-1	0.00 NM	2	\$440.00
23	WZZM	11/05/12	11/05/12	M-F 3-4p Katie	СМ	3-4p	M	:30	1	\$220.00 P-1	0.00 NM	1	\$220.00
24	WZZM	11/01/12	11/02/12	M-F 430-5pm Judge Judy	СМ	430-5p	TF	:30	1	\$225.00 P-1	0.00 NM	1	\$225.00
25	WZZM	11/05/12	11/05/12	M-F 430-5pm Judge Judy	СМ	430-5p	M	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
26	WZZM	11/01/12	11/02/12	M-F 5-530pm Judge Judy	СМ	5-530p	TF	:30	2	\$285.00 P-1	0.00 NM	2	\$570.00
27	WZZM	11/05/12	11/05/12	M-F 5-530pm Judge Judy	СМ	5-530p	M	:30	1	\$375.00 P-1	0.00 NM	1	\$375.00
28	WZZM	11/01/12	11/02/12	M-F 530-6pm M-F News	СМ	530-6p	TF	:30	1	\$650.00 P-1	0.00 NM	1	\$650.00
29	WZZM	11/05/12	11/05/12	M-F 530-6pm M-F News	CM	530-6p	M	:30	1	\$650.00 P-1	0.00 NM	1	\$650.00
30	WZZM	11/01/12	11/02/12	M-F 6-630p M-F News	СМ	6-630p	TF	:30	2	\$1,500.00 P-1	0.00 NM	2	\$3,000.00
31	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	СМ	6-630p	M	:30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
32	WZZM	11/01/12	11/02/12	M-F 7-730p M-F Entertainment Tor	CM night	7-730p	TF	:30	1	\$310.00 P-1	0.00 NM	1	\$310.00
33	WZZM	11/05/12	11/05/12	M-F 7-730p Entertainment Tonight	CM M, W-F/	7-730p E	M	:30	1	\$310.00 P-1	0.00 NM	1	\$310.00
34	WZZM	11/01/12	11/02/12	M-F 730-8p Insider	СМ	730-8p	TF	:30	2	\$500.00 P-1	0.00 NM	2	\$1,000.00
35	WZZM	11/01/12	11/04/12	M-Su 11-1135p LN M-Su Late News	СМ	11-1135p	TF-S	:30	2	\$1,000.00 P-1	0.00 NM	2	\$2,000.00
36	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	СМ	11-1135p	M	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
37	WZZM	11/05/12	11/05/12	Nightline Nightline	СМ	1135p-1202a	M	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
38	WZZM	11/01/12	11/01/12	Jimmy Kimmel	СМ	1202-106a	T	:30	1	\$75.00 P-1	0.00 NM	1	\$75.00

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**WZZM 13** 

Order / Rev: 726059

06400803

Advertiser:

Estimate:

Obama/D/President

Alt Order #: Flight Dates:

11/01/12 - 11/06/12

Product Desc: Obama for America

2309

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				Jimmy Kimmel								_	
39	WZZM	11/05/12	11/05/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	M	:30	1	\$75.00 P-1	0.00 NM	1	\$75.00
40	WZZM	11/03/12	11/03/12	WZZM Sat Weekend A Sat Weekend AM New		6-8a	S-	:30	1	\$130.00 P-1	0.00 NM	1	\$130.00
41	WZZM	11/03/12	11/03/12	Sa 8-9a Sa Good Morning Ame	CM erica	8-9a	S-	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
42	WZZM	11/03/12	11/03/12	Sat Early News Sat Early News	СМ	Sat Early News	S-	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
43	WZZM	11/03/12	11/03/12	Sa 730-8p Healthy You	СМ	730-8p	S-	:30	1	\$135.00 P-1	0.00 NM	1	\$135.00
44	WZZM	11/04/12	11/04/12	WZZM Sun Weekend A Sun Weekend AM Nev		6-8a	S	:30	1	\$130.00 P-1	0.00 NM	1	\$130.00
45	WZZM	11/04/12	11/04/12	Su 8-9a Su Good Morning Ame	CM erica	8-9a	S	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
46	WZZM	11/04/12	11/04/12	This Week This Week	СМ	10-11a	S	:30	1	\$410.00 P-1	0.00 NM	1	\$410.00
47	WZZM	11/04/12	11/04/12	Sun Early News Sun Early News	СМ	Sun Early News (6:28 PM-6:57 PM	S l)	:30	1	\$525.00 P-1	0.00 NM	1	\$525.00
<u>Spo</u>		Date Rang 11/04/12-		escription un Early News		t/End Time Early News (6:30 I		eekdays		ngth Rate :30 \$525.00	Rtg Type 0.00 NM		
48	WZZM	11/04/12	11/04/12	Su 1135p-1235a Burn Notice	СМ	1135p-1235a	S	:30	1	\$175.00 P-1	0.00 NM	1	\$175.00
49	WZZM	11/02/12	11/02/12	Fri Prime C 20/20	СМ	10-11p	F	:30	1	\$615.00 P-1	0.00 NM	1	\$615.00
50	WZZM	11/03/12	11/03/12	NCAA Prime NCAA Prime	СМ	8р-сс	S-	:30	2	\$360.00 P-2	0.00 NM	2	\$720.00
						-					Totals	71	\$27,280.00